
MEDIA ADVISORY

Tuesday, 02 December 2025

For Immediate Release

Minister of Sport, Arts and Culture to Officially Launch the Gallery of Leaders at Freedom Park

Freedom Park is honoured to announce that the Minister of Sport, Arts and Culture, Mr Gayton McKenzie will officially launch the Gallery of Leaders, a major national heritage exhibition dedicated to the remarkable individuals who advanced humanity, freedom, and the South African Democratic National Revolution. The launch will take place on Monday, 08 December 2025, at Freedom Park, Pretoria.

The Gallery of Leaders is an indoor exhibition space situated along the outer edge of the Freedom Park Amphitheatre, adjacent to the Sanctuary. Purposefully designed with a downward-sloping concrete roof and four skylights that pour natural light into the room, the space creates a reflective and dignified environment befitting national remembrance.

This groundbreaking exhibition honours **48 distinguished leaders** from South Africa, the African continent, and the global community whose leadership, values, and sacrifices helped shape the struggle for humanity and freedom. Through portraits, archival materials, audio-visual storytelling, and interactive digital features, the exhibition offers visitors a profound encounter with the lives, values, and legacies of these leaders.

Key Exhibition Features

- **Alcove Portraits:** Images and stories of the 48 leaders
- **Tree of Life:** A symbolic installation representing unity, continuity, and heritage
- **Projection Hoods:** Audio-visual presentations featuring speeches and historical footage
- **Interactive Displays:** Extended information and contextual material
- **QR Code Access:** Digital biographies and detailed narratives available through scanning

Led by Minister McKenzie, the launch marks a significant moment in South Africa's national memorialisation efforts. The event seeks to:

- Honour the enduring legacy of leaders who championed justice, equality, and human rights
- Educate and engage the public on the country's liberation heritage
- Inspire present and future generations to embody the principles upheld by these leaders
- Strengthen national unity through shared remembrance and cultural reflection

The event is expected to attract a wide range of influential stakeholders, including:

- Embassies
- Family members of the honoured leaders
- Traditional leaders
- Government officials
- National Department of Sport, Arts and Culture

- Cultural and educational institutions
- Community leaders
- Liberation movements and political parties

Event Details

- **Event:** Official Launch of the Gallery of Leaders
- **Date:** Monday, 08 December 2025
- **Time:** 10h00
- **Venue:** Freedom Park, Pretoria

Members of the media are invited to attend and cover this significant national event. Kindly confirm attendance using the contact details below.

RSVP

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Jointly issued by the Department of Sport, Arts, and Culture and Freedom Park