



Advertisement

Freedom Park is a heritage site and museum dedicated to honouring all those who gave their lives in the struggles for freedom. It is established as a cultural institution reporting to the Minister of Sport, Arts and Culture and is situated in Salvokop, Pretoria.

The institution is looking for a visionary, hardworking and ethical individual who has a passion to contribute to national reconciliation and social cohesion. Applications are invited from suitably qualified and experienced persons for the position of Manager: Education and Outreach.

Position:	Manager: Education and Outreach
Department:	Heritage and Knowledge
Manager/Supervisor:	HOD: Heritage and Knowledge
Position Status:	Permanent
Grade	
Position Reference Code	MEO032026

JOB SUMMARY AND PURPOSE

To co-ordinate, manage, develop heritage marketing and education programs, storytelling content and book publication and facilitate the schools, youth and family programming, design learning and presentation/learning support material for schools and public.

KEY RESPONSIBILITIES

- To develop policy for heritage education and outreach and link them to department's mission and storyline of //hapo and Garden of Remembrance including Gallery of Leaders.

- Coordinate and provide oversight of story telling performances to enhance the story line of Freedom Park.
- Establish and manage stakeholder relations/MOUs and their relationships.
- Manage the writing and designing of teaching and learning material based on //hapo and Freedom Park storyline.
- Manage and facilitate heritage education to enhance pillar of Freedom Park storyline (indigenous knowledge systems, Heritage, Spirituality and History) and complement the national curriculum.
- Implement outreach programs and the visitor flow for touring guide spaces.
- Provide supervision, discipline, and ensure active participation of the unit in all audit processes.

JOB REQUIREMENTS

Minimum Requirements

- Postgraduate qualification / Honours degree in the social/human sciences, which may be Heritage Studies, History, Indigenous Knowledge Systems, African Studies, and Education.
- 5 years' experience in management
- 1-5 years' experience in the heritage industry and education field.

Knowledge

- Knowledge of Outreach Activities
- Be able to work with communities.
- Customer Relations.
- Knowledge of and history and heritage.
- Be able to work with diverse people.
- Be a team builder and leader.
- Knowledge about liberation struggle history, contemporary culture and African thoughts throughout history.
- A working knowledge of the Curriculum Statement of South Africa and the CAPS curriculum.
- South African Heritage Resources Act
- Heritage Tourism Sector
- Program and project management
- Cultural Diversity

- Local Languages

Skills and Competencies

- Excellent communication skills.
- Leadership and management skills.
- Time management
- Computer literacy (Office Suite)
- Conflict resolution skills
- Diversity management skills
- Problem solving skills

All applications must be emailed to: hr@freedompark.co.za. Include the Reference Code (MEO032026) in the subject line of the email.

All applications must include a curriculum vitae with three contactable referees, certified copies of educational qualifications (qualifications from other countries must be accompanied by a certified copy of the verification from the South African Qualifications Authority [SAQA]), and certified copy of the identity document.

The certification of documents by the Commissioner of Oaths must occur within a period of less than 3 months.

By applying for this position, candidates consent to:

- Freedom Park performing verification of the information provided beyond the listed referees.
- Successful candidates undergoing a verification process for all information, which includes the verification of qualifications and security clearance.
- Successful candidates being required to undergo an assessment that evaluates competence, psychometric factors, and other relevant criteria.

Closing date is 18 May 2026

Freedom Park is committed to being an equal opportunity employer. Candidates whose applications will contribute to enhancing Freedom Park's diversity (staff profile) and employment equity goals regarding race, gender, and disability are encouraged to apply.

NB: If you do not receive a response within 14 days after the closing date, kindly assume that your application was unsuccessful. Communication will be limited to those candidates who have been shortlisted.

Freedom Park reserves the right not to make an appointment.